

NDTV DIGITAL EXPANSION ACCELERATES

NDTV Group (before E-Commerce) reports operating profit of Rs 5 crore vs Rs 2 crore in Q 2

NDTV raises fresh funding for its new startup businesses, with a combined valuation of Rs.724 crore (USD 110 million).

NDTV was awarded "India's Most Trusted Brand across all Television in India" across categories for the **3**rd year in a row. This is based on Trust Research Advisory's <u>Brand Trust Report</u>, India Study 2015.

Two new startups have now been funded

BandBaajaa.com – designed to launch NDTV into the online wedding and festival planning market was funded by leading US venture capital firm CerraCap Ventures at a valuation of USD 20 million.

SmartCooky.com – our foray into creating an online marketplace for health foods & personal care products raised funding from Mrs. Vandana Luthra, Founder, VLCC Health Care Limited, Mr. Rajan Anandan, Vice President & MD of Google, South East Asia & India, Mr. Manvinder Singh Banga, former member of the Unilever executive Board and former Global President of Unilever Food, Home and Personal Care Division, Mr. Pramod Bhasin, Former President & CEO of Genpact, and Mr. Mohandas Pai, presently the Chairman of Manipal Global Education Services and Aarin Capital at a valuation of USD 12 million.

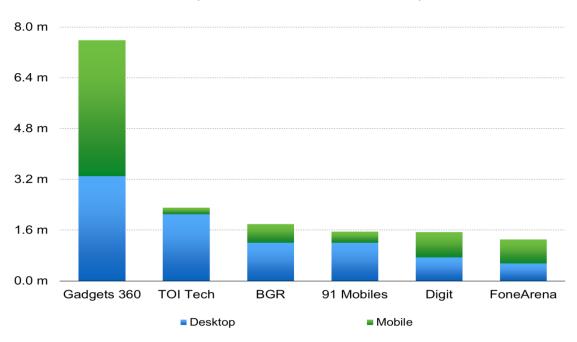
Gadgets360.com – NDTV's Gadget Portal

- Gadgets360's e-commerce business clocked product sales of Rs. 21 Cr till January' 16 within 2 months of the launch while maintaining a positive contribution margin.
- Shipped more than 20,000 gadgets during aforesaid period.
- o Exclusive products were sold out within hours of launch.

 Gadgets360 remains India's #1 Technology site, which is 3 times the size of nearest competitor.

Largest Gadgets site in India (Monthly Active Users)

(Source: Comscore, December 2015)



All figures in Rs crores

PARTICULARS For Qtr 3: FY 2015-16	Television & Allied		Digital		E-Commerce		Inter- segment		Total	
	CY	LY	CY	LY	CY	LY	CY	LY	CY	LY
Revenue	130	134.4	30	30	4	6	(14)	(18)	150	153
Expense	(127)	(116.8)	(28)	(28)	(14)	(13)	14	18	(154)	(140)
EBITDA	3	17.6	2	2	(10)	(7)	0	0	(4)	13
PAT (before Minority & Associate)	(6)	6	0	1	(10)	(7)	0	0	(16)	0
Minority & Associate	-						3	2	3	2
PAT	(6)	6	0	1	(10)	(7)	3	2	(13)	2

For Details Contact

Manisha Natarajan Investor Relations + 91 9811999246