



## NDTV.COM REVENUES JUMP 65%

### NDTV Earnings for Quarter ended 30 June 2017

- NDTV Convergence – NDTV’s digital business has enjoyed spectacular growth.
  - Revenue jumped by 65% to Rs. 38 crore from Rs. 23 crore in the same quarter last year
  - Profit after Tax improved to Rs. 7 crore compared to a loss of Rs. 3 crore in the same quarter last year
  - NDTV Convergence now has 135 million unique visitors a month, which is more than 100% increase over same period last year
  - The company launched **Rail Beeps**, a new offering which allows users the fastest possible experience in tracking updates on their railway bookings. The product currently tracks live data on over 12,000 Indian trains, and allows users to discover the best trains, organize all their routes and trips in one place
- The group EBITDA improved by Rs. 19 crore compared to same quarter last year
- EBITDA from Television & Digital segments achieved break-even in this quarter
- The Group EBITDA loss was reduced from Rs. 21 crore last year same quarter to Rs. 2 crore in current quarter due to improved contributions from the digital business, cost reduction initiatives, improved productivity and reduction of losses in e-Commerce business.

#### Business-wise Financial Performance for the Quarter Ended June 30, 2017

*All figures in Rs. crores*

<b>PARTICULARS</b> For Qtr 1: FY 2017-18	<b>Television &amp; Allied</b>		<b>Digital</b>		<b>E-Commerce</b>		<b>Inter-segment / Ind AS</b>		<b>Total</b>	
	<b>CY</b>	<b>LY</b>	<b>CY</b>	<b>LY</b>	<b>CY</b>	<b>LY</b>	<b>CY</b>	<b>LY</b>	<b>CY</b>	<b>LY</b>
Revenue	77	93	38	23	3	1	(8)	(9)	109	108
Expense	(89)	(104)	(25)	(26)	(5)	(8)	8	9	(111)	(130)
<b>EBITDA</b>	<b>(13)</b>	<b>(11)</b>	<b>13</b>	<b>(3)</b>	<b>(2)</b>	<b>(7)</b>	-	-	<b>(2)</b>	<b>(21)</b>
<b>PAT</b> (pre-exceptional items)	<b>(19)</b>	<b>(19)</b>	<b>7</b>	<b>(3)</b>	<b>(2)</b>	<b>(7)</b>	-	-	<b>(15)</b>	<b>(28)</b>
Exceptional items	-	(7)							-	(7)
Minority & Associate							1	3	1	3
IndAS Adjustments							(8)	(9)	(8)	(9)
<b>PAT</b>	<b>(19)</b>	<b>(26)</b>	<b>7</b>	<b>(3)</b>	<b>(2)</b>	<b>(7)</b>	<b>(7)</b>	<b>(6)</b>	<b>(22)</b>	<b>(42)</b>

**Note:**

NDTV has adopted Indian Accounting Standards (Ind AS) w.e.f. 1<sup>st</sup> April, 2016. The new standard requires re-statement of previous year's results as per Ind-AS. Accordingly, the results published in earlier periods are restated.

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