

June 10, 2015

The Secretary, BSE Limited, 25th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001 Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza", Bandra Kurla Complex,
Bandra (East), Mumbai-400051

Dear Sirs,

Sub: Signing of non-binding term sheet-Re: Clause 36 of the Listing Agreement

This is in continuation to our earlier communication dated March 23, 2015, wherein the Company had informed that the Board of Directors of the Company had accorded in principle approval for setting up of online ventures including digital transactions.

In this regard, we wish to inform you that the Company and NDTV Convergence Limited ("NDTV Convergence"), a subsidiary of the Company, have signed preliminary, non-binding term sheets with certain potential investors for e-commerce ventures in the field of food, auto and gadgets ("Proposed Transactions").

Please note that the term sheets are non binding and are subject to the parties agreeing upon and executing the definitive agreements which will include detailed terms and conditions in relation to the Proposed Transactions. Further, the Proposed Transactions will be subject to various conditions precedent to be specified in the definitive agreements including due diligence, receipt of requisite corporate authorisations/ approvals and regulatory approvals. However, as a matter of good corporate governance practice, this is being disclosed to you and the public shareholders. In the event the discussions between the contracting parties in relation to the Proposed Transactions are successful and definitive agreements are executed, we shall accordingly update you. If required, the Company and NDTV Convergence will seek their respective shareholders' approval for amending their respective memorandum of association prior to undertaking the Proposed Transactions.

You are requested to take the same on record.

Thanking you

Yours faithfully,

for New Delhi Television Limited

Navneet Raghuvanshi

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Company Secretary and Compliance Officer